

News Release

10 February 2012

COME ALONG AND CHIP YOUR PET

Mansfield Shire Council is holding a Pet Microchipping Day at the Mansfield Shire Council Offices on Saturday 25th February to assist pet owners to comply with Victorian legislation.

The Domestic Animals Act requires all dogs and cats over 3 months of age to be registered with Council. Pet owners are required to provide their animal's microchip number when registering their animal with Council for the first time. Also, any advertisement offering a pet for sale must now include the animal's unique microchip number.

Dog and cat owners are invited to bring their animal along to the Council Offices between 10am and 2pm on Saturday 25th February where pets can be implanted with a microchip for only \$30.00 per animal. No bookings are required, however dogs must be on a lead and cats need to be secured in a cage.

A microchip is about the size of a grain of rice, and once inserted causes no discomfort or pain to the animal. The barcode on the microchip is linked to the owner's details and recorded on the Central Animal Records Database for the life of the pet. This means the animal is permanently identified Australia wide and can be safely returned to the owner – even if the collar or Council tag has come off.

ENDS

Photos: Chipped Cat & Meg's the Microchip Dog

For more information: Sonia Lewis, Senior Local Laws Officer, Ph.5775 8596