

# Mansfield High Country Festival



Mansfield  
Shire

## Sponsorship Proposal 2024

A staple on the events Calendar for over 40 years The Mansfield High Country Festival sees a long weekend full of arts, festivals, fireworks, music, food & wine, markets and more. This event has always been a time to highlight our community spirit with the Torchlight and Grand Parade alongside shining a light on our artistic talent.

Each year we reach out to businesses in the community to see if they will assist with sponsorship of the event so we can continue to deliver a high-quality offering that showcases everything Mansfield Shire has to offer to our community and visitors.

Below are three sponsorship packages to consider.

### **BUSINESS SPONSOR**

10 available

- Business recognised as sponsor on website and in the Mansfield Courier thank you

\$500

### **PARADE PRIZE**

5 available

- Sponsorship of one parade prize category
- Your logo on festival website
- Business name on trophy for parade winners

\$750

### **WHOLE FESTIVAL**

5 available

- Naming rights to a festival section
- Your logo on marketing materials
- Mentions in media releases
- Profile on festival website

\$1500

If you would like to be involved as a sponsor of this wonderful community festival please contact [gareth.macdonald@mansfield.vic.gov.au](mailto:gareth.macdonald@mansfield.vic.gov.au)