

Great Victorian Bike Ride

Wednesday 27 – Friday 29 November



The Great Victorian Bike Ride is Australia's most iconic riding holiday which has provided lifelong memories for more than 200,000 riders, including 60,000 students, and given them the opportunity to ride through and experience the best of regional Victoria since 1984. Commonly known as The Great Vic, is a non-competitive fully supported nine-day annual bicycle touring event organised by Bicycle Network. The ride takes different routes around the countryside of the state of Victoria, Australia each year.

This year the ride is from Wodonga to Healsville with the rest day being here in Mansfield on Thursday 28 November for the estimated 2,800 riders. Data from previous years shows that over 70% of riders return to a location along the ride and we aim to make Mansfield that location by offering them one of the best rest days to occur in the events 40 year history.

There are multiple sites organised for the rest day and visits to outlying towns planned as well as a hub in High St for riders to rest, shop and take advantage of all the businesses and attractions Mansfield Shire has to offer.

Information will be available via a "takeover" of the High Country visitor app for people in the Mansfield region on the day. This will be focused around four main areas:

- Food & Drink
- See & Do
- Youth (600 participants are from schools)
- Bus Shuttles

Council staff will visit Wangaratta the day before they arrive in Mansfield to talk to riders about what is on offer and provide details to download the app and also some map collateral and youth information. On the arrival day (Wed 27) council staff will also be present at the showgrounds and then in the main hub on the rest day (Thu 28) to provide information.

So, what are doing?

High St Hub

The High St hub will include two shuttle bus stops (Weingotts Electrical and Freemasons) to allow access to the main shopping and dining district in Mansfield township. This site will have music playing through the speaker network, and feature picnic rugs, additional chairs and tables and various chill out zones.


There will be some additional food offerings to assist with the large numbers however not so much as to take away from our local offerings, it is anticipated these will be full to the brim. The hub will also feature a massage and recovery zone.




Youth Spaces

The Mansfield Swimming Pool will act as a youth hub with FREE entry for the School Children on the ride, inflatables, music and a FREE BBQ provided by our FReeZA group and funding. The Mansfield Youth Centre will also be open for the day to provide spaces for relaxing, pool, Xbox, board games, crafts and more.


Council have also prepared a youth guide featuring local businesses and attractions that are directed more at young people.




Mansfield Golf Club



24 Kidston Parade
Entry/Green Fees
18 Holes: \$45.00
9 Holes: \$35.00
Junior (Under 12 Years)
18 Holes: \$15.00
9 Holes: N/A




Mansfield Armchair Cinema



1 Chenery Street
Movie Prices:
Adult: \$20
Student (13+): \$17
Child (3-12): \$15


YOUTH/FAMILY ACTIVITIES

Mansfield Pool




Apollo Street
Entry Fee:
FREE Sausage
Sizzle and
Inflatables

Mansfield Zoo




1064 Mansfield-Woods Point Road
Entry Fee:
Adults: \$20
17 & Under: \$17
Animal Feed Buckets: \$3
Catch GOUGHS
BAY/JAMIESON bus

Mansfield Mini Golf




99-103 High Street
Fees:
Also Available:
Coffee & Donut Van

Mansfield Youth Centre




7 Erril Street
FREE ENTRY
Available:
Half bball court,
xbox, pool table,
computers, board
games & cards

High Country Maze




678 Piries-Goughs Bay Rd, Goughs Bay
Entry Fee:
Adults \$20.00pp
Children (2-15yrs) \$10.00pp
Family rate (2 adults, 2 children) \$55
Catch GOUGHS
BAY/JAMIESON bus

Mansfield Arts Walk



173 High Street -
Pick up map from
Mansfield Visitor
Information Centre
FREE

Mansfield Skate Park



37 Hightt Street
FREE

Bus Shuttles/Network

We have created two town loops and two timetabled routes for the rest day using local transport companies to provide a network of offerings to ensure the load of visitors is spread around town, have lots to do and can benefit as many local businesses as possible.

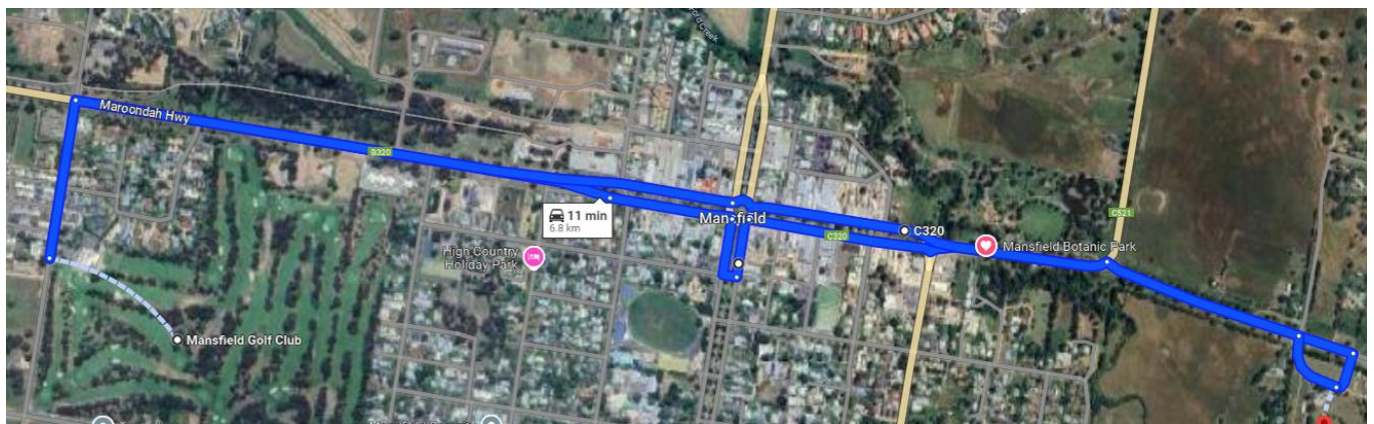
The network will run a town loop on Wednesday night to allow for dining out as well, this was formed with feedback from the bicycle network that the night before the rest day is the main dining out evening.

Wednesday 5pm – 10pm

Facilitating dinner market to the Mansfield Shire with loops around town to main street restaurants, Highett St and the Mansfield Golf Club.

❖ Town Route

- Mansfield Showgrounds
- Highett St outside Freemasons Building
- Mansfield Golf Club
- Weingott Electric



Bus Numbers

- 3 Smaller shuttle buses – Mansfield Bushwalks, Ambling Along, Double Black Diamond (5pm – 10pm)

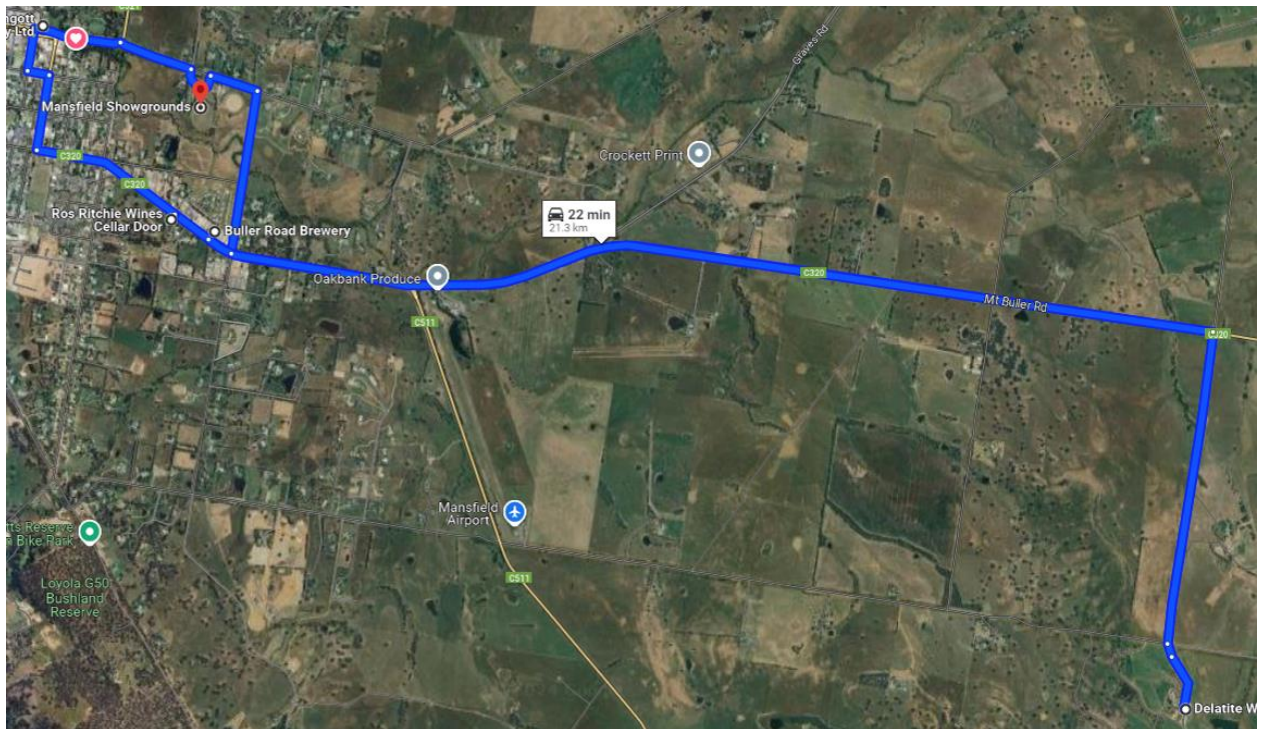
Thursday

Allowing visitors to explore our outlying regions, producers and main township with a network of hop on/hop off shuttles as well as timetabled buses.

❖ Town Route One (Producers Loop) Stops – 8am – 4pm

This includes a hub set up out front of Merchant Coffee Roasters and Buller Rd Brewery with tables, chairs, umbrellas and music.

- Mansfield Showgrounds
- Buller Rd (Buller Rd Brewery, Kitchen Door, Merchant Coffee Roasters, Ros Ritchie)
- Delatite Winery with Swiftcrest on site
- Weingott Electrics (Main street, Botanic Park)
- Mansfield Showground

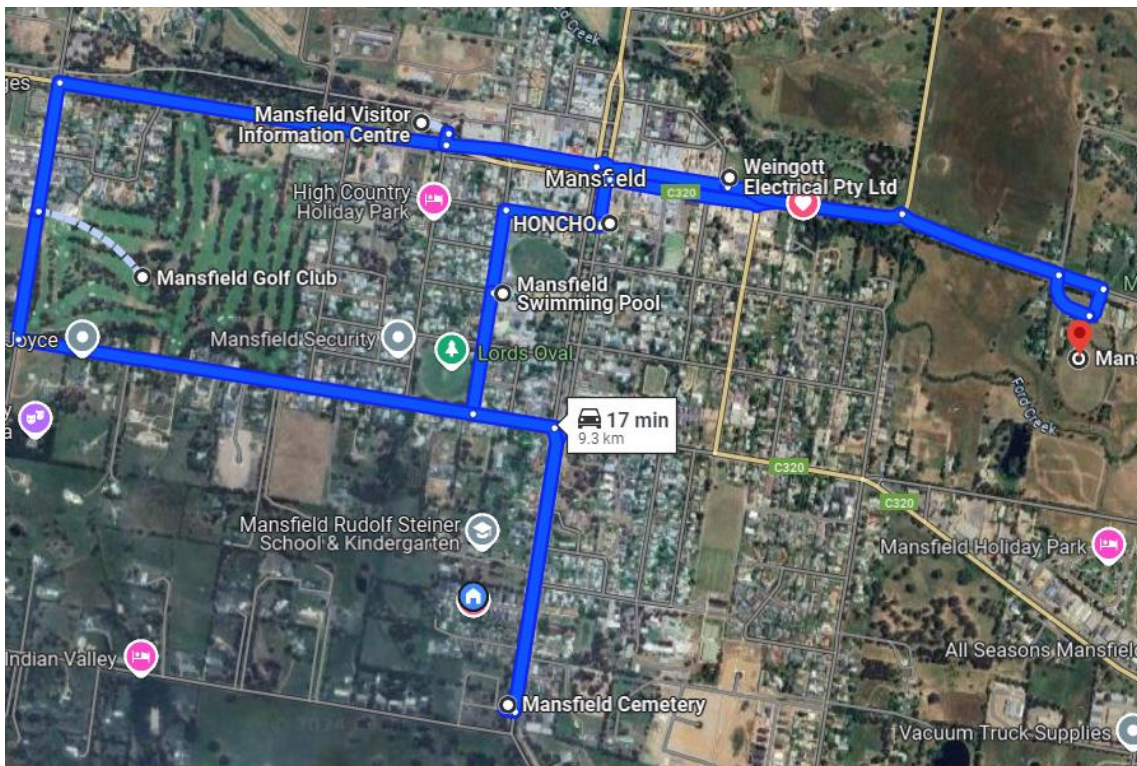


Bus Numbers

- 2 Smaller buses – Mansfield Bushwalks, Ambling Along
- 1 midi coach (28 seater) Locals Day Out

❖ **Town Route Two Stops - 8am – 4pm**

- Mansfield Showgrounds
- Highett St outside Freemasons Building
- Mansfield Swimming Pool
- Mansfield Cemetary
- Mansfield Golf Club
- Mansfield Visitor Information Centre | Historical Society
- Weingotts Electrical Stop
- Mansfield Showgrounds



Bus Numbers

- 1 Smaller bus – Double Black Alpine (8am – 4pm)
- 1 midi coach (24 seater) (Fallons) (9am – 3pm)

❖ **Jamieson Route | 9am, 12pm, 3pm, 5pm (pickup only)**

- Mansfield Showgrounds
- Mansfield Zoo
- High Country Gardens & Maze
- Jamieson Township
- Jamieson Brewery
- Back to Township for 45 min rest then back to Brewery
- Mansfield Zoo
- Mansfield Showgrounds

Bus Numbers

1 Large 57 seater

